#### Digital Technologies in Modeling Business Processes of Financial Management

#### Svitlana Leliuk

Associate Professor of Finance Department Simon Kuznets KhNUE



Data formation and processing (Big Data, Block chain, electronic document flow, information bases of typical technologies and solutions, artificial intelligence, virtual infrastructure, etc.)

Technologies

In-depth analytics

Cognitive computing

Managed analytical function

Robotization

Data management, content management

Cyber security

Formation of a list of requirements to meet the goals of digitalization of financial management

Creating a roadmap for transformation in the financial sector

Formation of qualified personnel

Definition of information flows for business processes that are being digitalized

Identification and description of business processes that require transformation

Set business goals

Digitalization of financial management tasks

Tasks to be solved

Tools & Trends

Business model
Business Value

Data management

Advantages

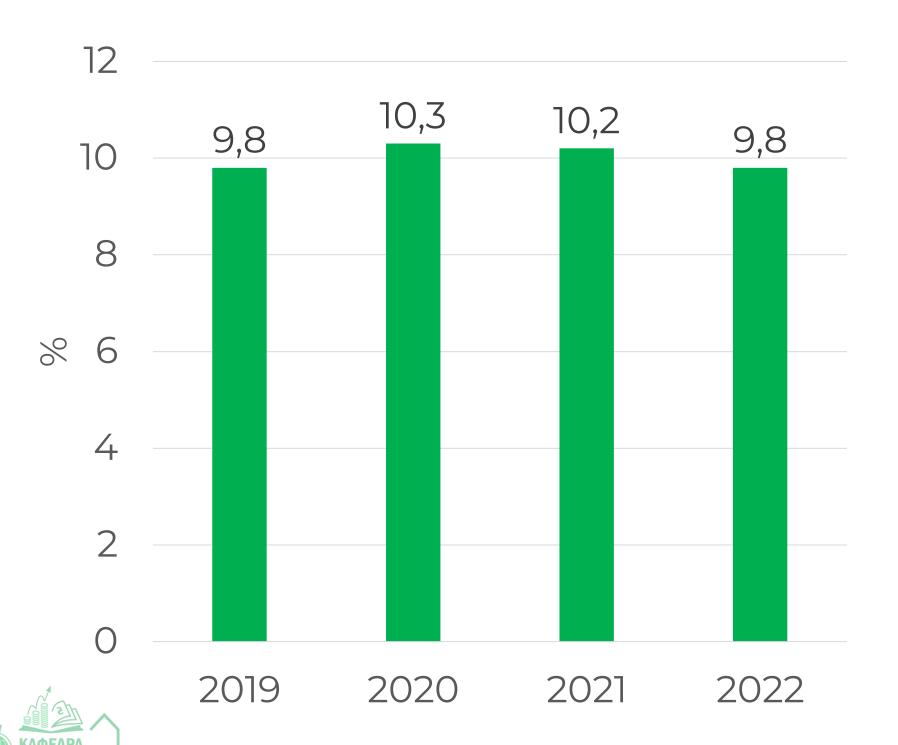
New opportunities for cooperation with partners

Application of the latest data processing technologies

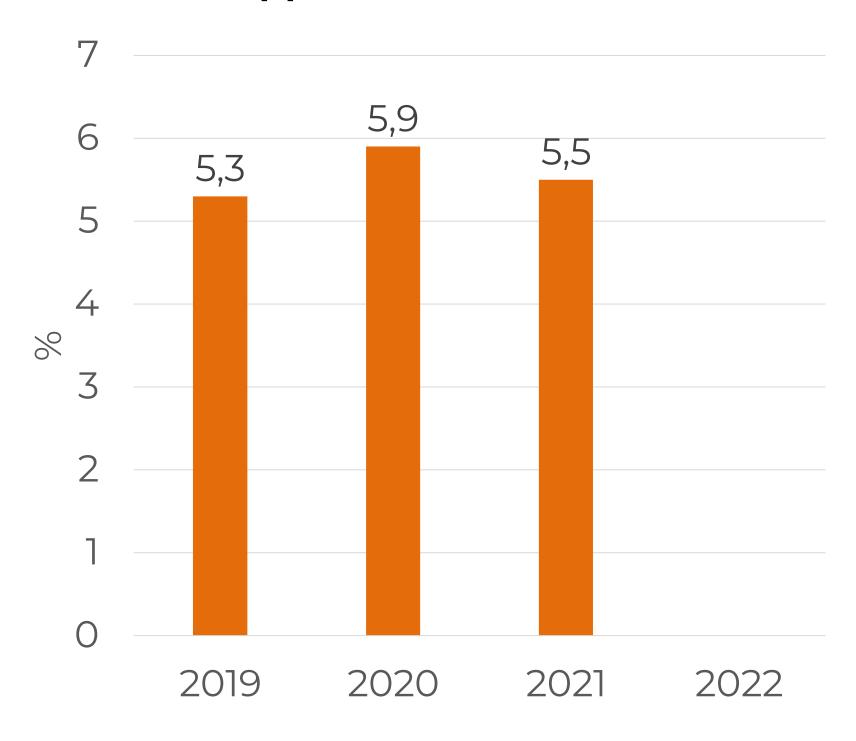
Innovative opportunities for development Flexibility of business processes Improving interaction with customers

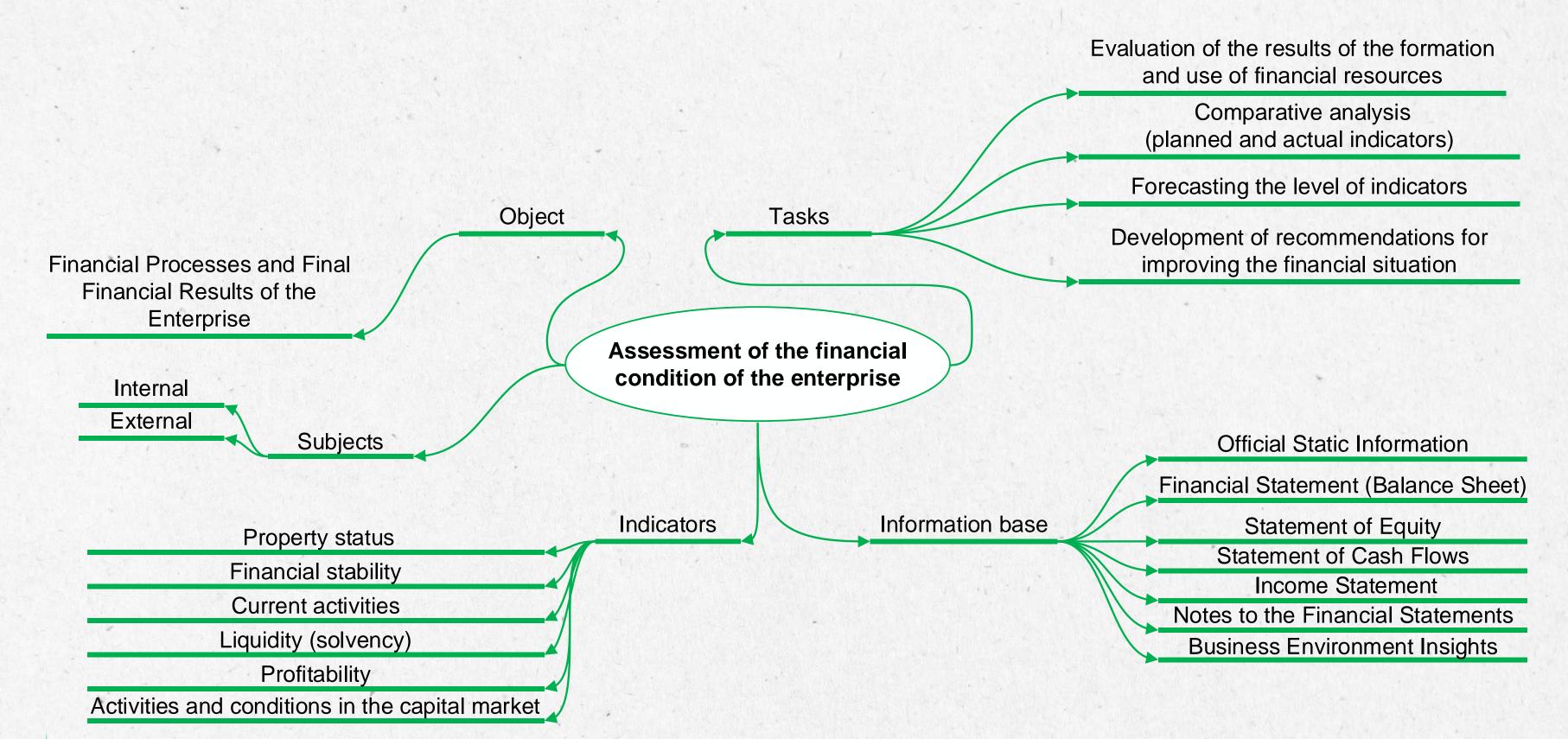


### Share of the number of enterprises that purchased cloud computing services%



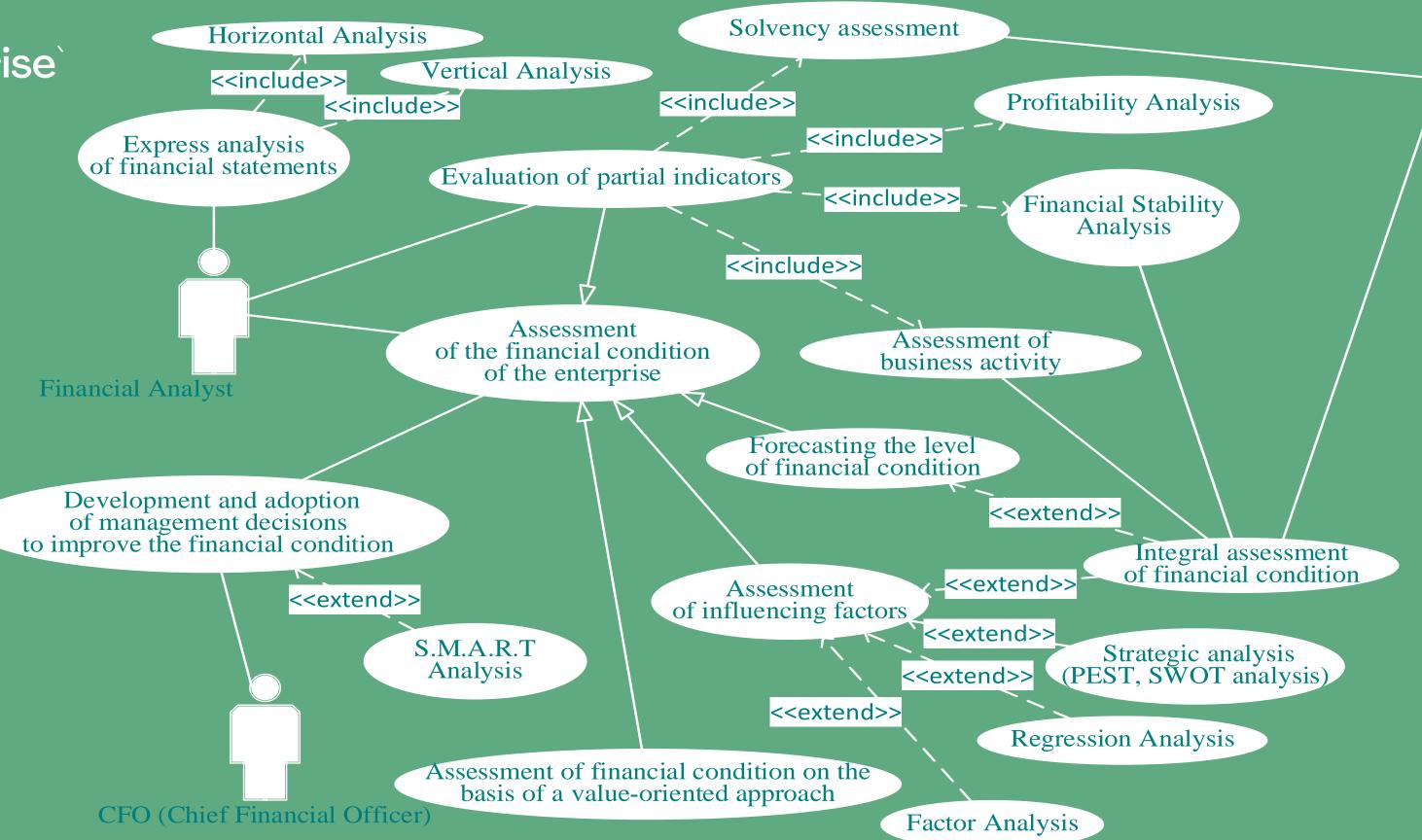
## Of these by type of cloud computing services, % of finance or accounting software applications



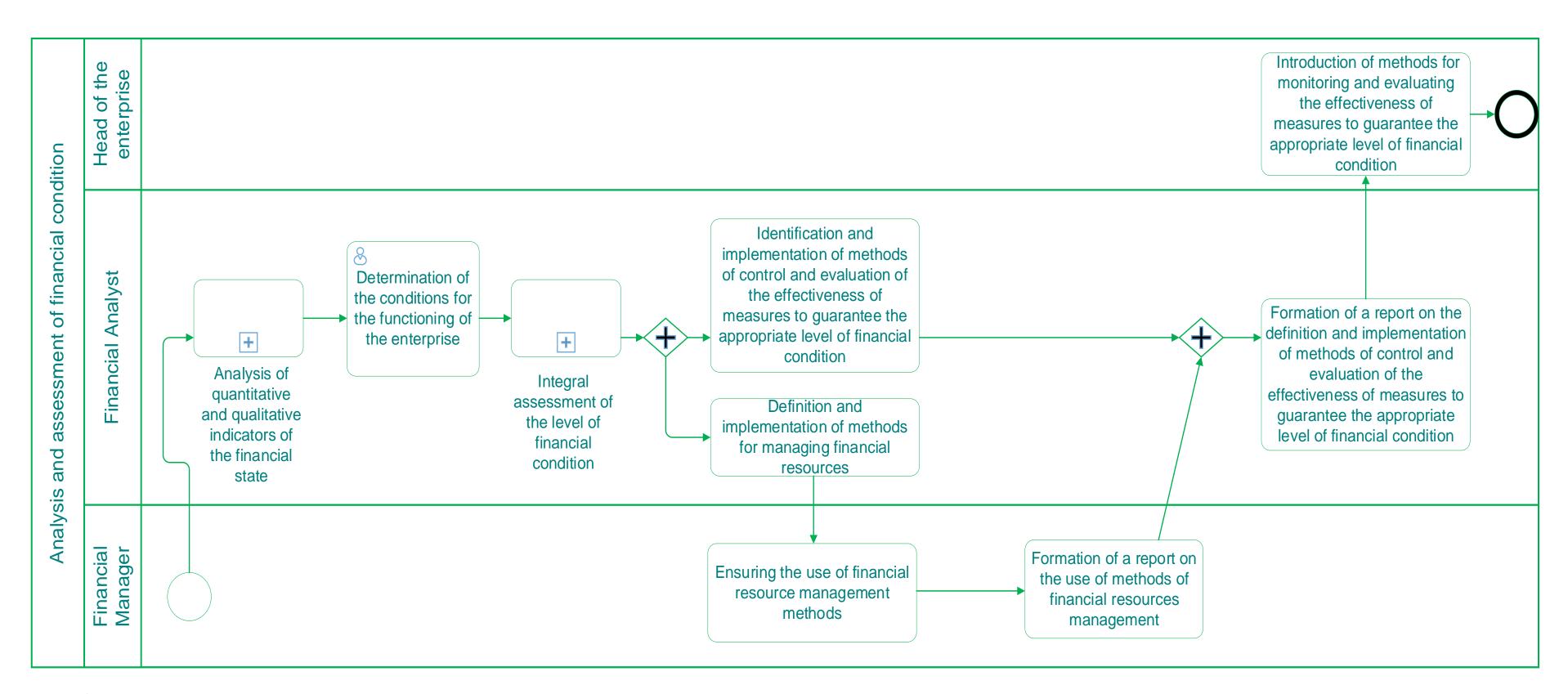




Use case of the enterprise financial condition assessment









# Thank you for attention!