EXPERIENCE OF INTERNATIONAL **COOPERATION IN** MEDIA EDUCATION

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Employment problems for media students

Amid fundamental disruption to traditional media business models and ongoing staffcutsat legacy outlets, journalism students seeking to get a foot in the newsroom doorface intensified challenges (Jane B. Singer & Marcel Broersma (2020)).

The people whom news managers seem to be seeking are those who can wield thetools in innovative journalistic ways—without costing the company a lot of money in theprocess (Pavlik 2013; Schlesinger and Doyle 2015).

Our goal is to understand

- How people preparing to work in Ukrainian and foreign media construct journalistic innovation and entrepreneurship in connection with changing circumstances in the industry.

- How international collaboration helps shape journalistic innovation and entrepreneurship in a changing industry.

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Creative media and PR projects









The documentary book «The city where the war began»

A documentary bookwith the participation ofstudents as authors andwitnesses of warcrimesю









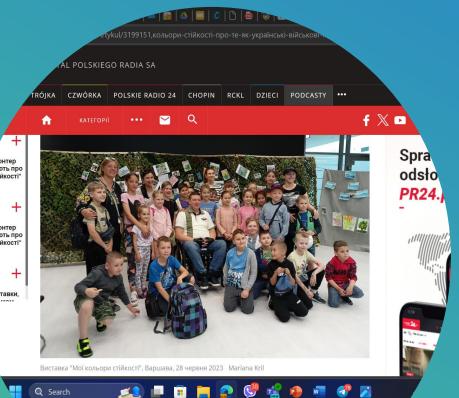
The city where the war began

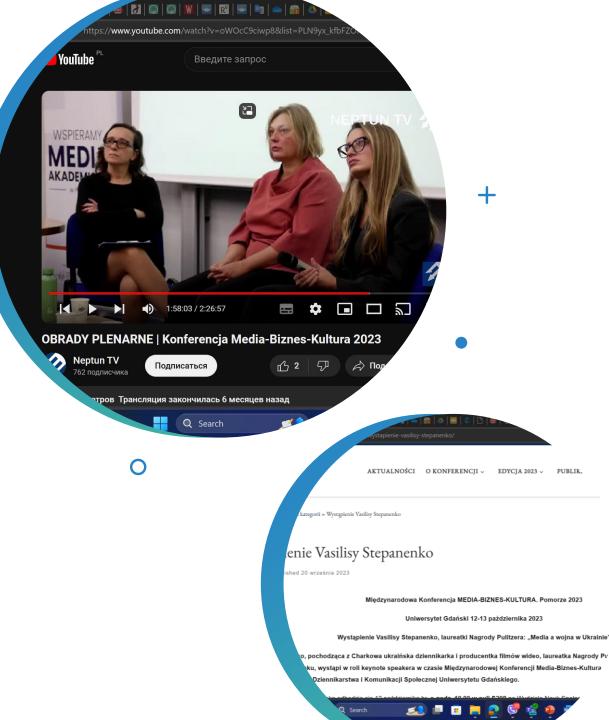
His report aims to shed light on violations of human rights in Slovyansk and the restoration of peace in eastern Ukraine after 2014. The book is based on testimonies of civilians who witnessed violations of human rights or were affected by military hostilities in the city of Slovyansk from April to July 2014. The report analyzes the functioning of illegal prisons, persecution of residents for religious beliefs, minors' involvement in armed groups, forced labor, and human trafficking in places of detention, as well as problems of shelling and mining of civil infrastructure. It also discusses the deployment of pro-Russian propaganda in the city, problems of access to medical care during the city's capture, and the search for ways to reconcile after the Ukrainian government regained control over Slovyansk





Photo and video projects, photo exhibitions





Conferences and joint research works with students

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	Panel II Pomoc dla Ukrainy Moderator: Mikołaj Pietrzyk (Neptun TV) /1245-13.00 Anna Zadorożna (Narodowy Uniwersytet Ekonomiczny w Charkowie): Popularyzacja działalności wolontariackiej przez ukraińskie regionalne środki masowego przekazu na przykładzie Gwara Media /13.00-13.15 Agnieszka Mieczkowska (Koło Naukowe Służb Mundurowych Uniwersytetu Mikołaja Kopernika w Toruniu): Pomoc hurnanitarna dla Ukrainy – działania na przykładzie OSP Osielsko Copy & Markup captur 😒 Visu						
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A joint training program with the Kharkiv Press o Club is ongoing