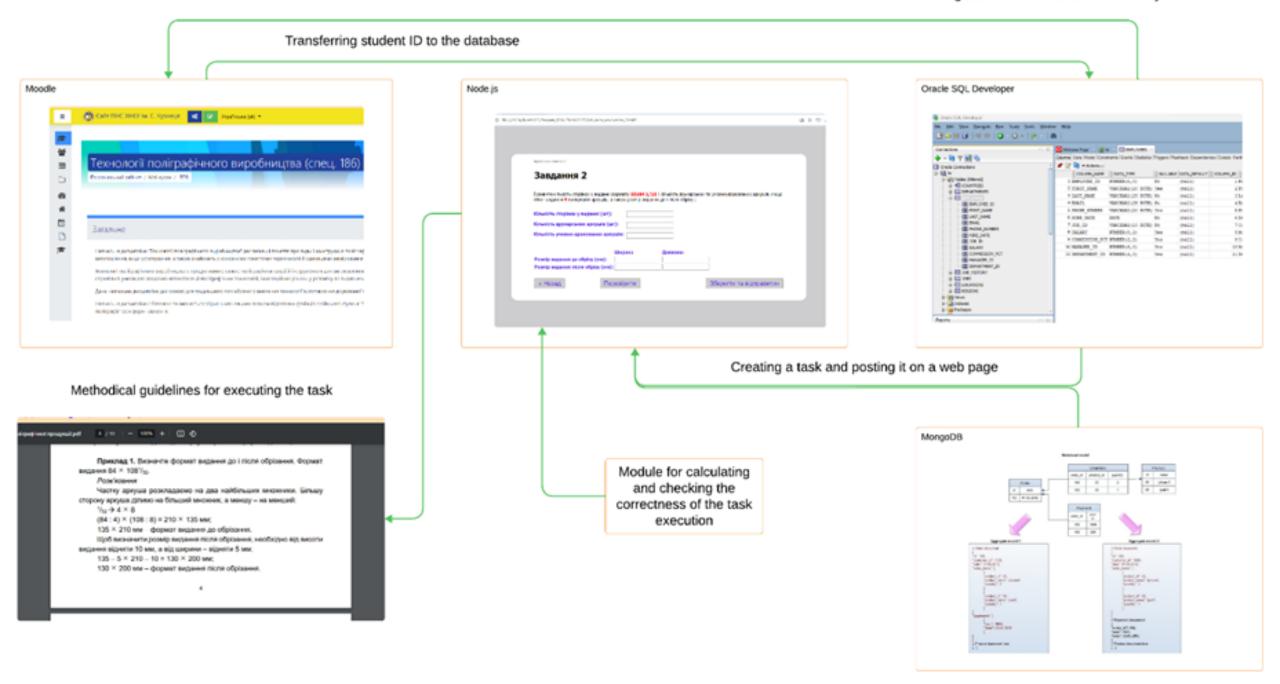
Using databases when creating multimedia products

Andrii Hordyeyev, professor, faculty of computer systems and technologies Semyon Kuznets Kharkiv National University of Economics (S. Kuznets National Economic University) Databases are organized sets of data that are systematized and structured for efficient storage, management, and access to information. In the context of modern multimedia projects, databases play a key role in providing access to various types of multimedia data, such as images, videos, audio, texts, and other multimedia elements.

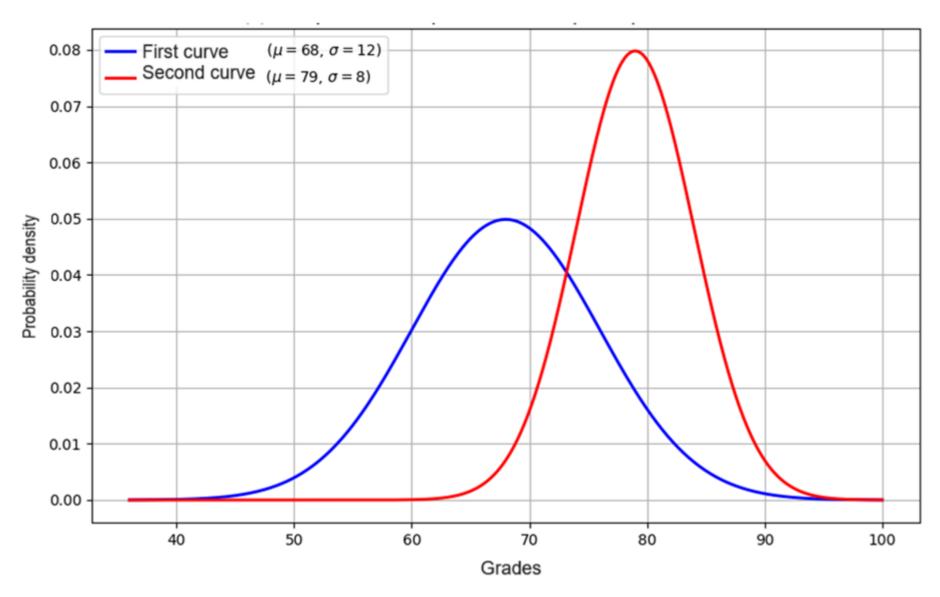
A multimedia project is a project that uses different types of multimedia data to create visual or audiovisual content. This can be anything from websites and mobile applications to computer games and educational programs.



Morphological matrix of the formation of the level of knowledge assimilation

		1	2	3	4		13
		Quality	Color	Densiometric	Moulding		Organizati
		parameters	measureme	and	processes		on of
		for printed	nt in	colourometric	control		statistical
		products	printing	control			quality
				methods			control in
							printing houses
	ability to						nouses
A	solve	\mathbf{P}_{A1}	P _{A2}	P _{A3}	P _{A4}		P _{A13}
	technical						
	tasks						
В	ability to						
	work with	P _{B1}	P _{B2}	P _{B3}	P _{B4}		P _{B13}
	technical						
	literature				2.54		2013
	and						
	handbooks						
С	ability to see a task	Pc1	P_{C2}	P _{C3}	Pc4		Pc13
	ability to						
D	explain a						
	technical	P_{D1}	P_{D2}	P_{D3}	P_{D4}		P _{D13}
	task						
Е	ability to	P _{E1}	P _{E2}	P _{E3}	P _{E4}		Deve
	plan work						PE13

Source: Authors' development



Moodle tools: the first curve – the main group of students, the second curve – the control group

The use of multimedia databases during the preparation of educational products provides a number of significant advantages. First, this approach is based on a systemic approach both in general and when designing a programmatic and regulatory environment for studying individual disciplines. This contributes to a deeper and more comprehensive understanding of the material.

In addition, multimedia databases make it possible to implement laboratory practices based on a competent approach, where students acquire the necessary competencies in practice and apply them in the creation of projects of various formats. This approach promotes the development of creativity and the ability to work in a team.

The individual trajectory of laboratory work gives students the opportunity to choose the subject of the content and the format of the tasks, which stimulates their activity and independence. Also, the creation of complex interdisciplinary projects allows integrating knowledge from different fields and forming a holistic vision of the problem.