Economic growth potential of an enterprise in the contours of the innovative and investment development model

Havrylchenko Olena
D. Sc. (Economics), Associate Professor,
Professor of the Department of Management and Business,
Simon Kuznets Kharkiv National University of Economics





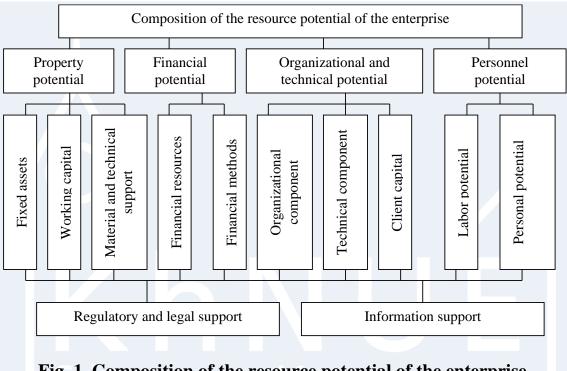


Fig. 1. Composition of the resource potential of the enterprise



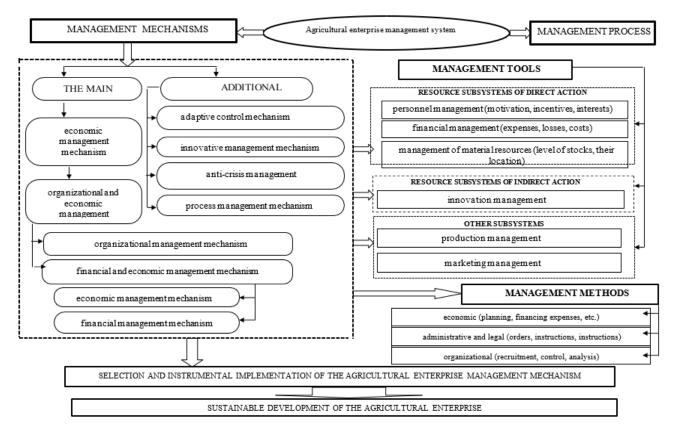


Fig. 2. Typology of instrumental filling of the management system of an agricultural enterprise



A system of indicators for assessing the main elements of the enterprise's resource Workforce Land resources Size of land resources: area of land plots; Indicators of security: average registered area of agricultural land; arable land. number of workers; Employment security Dynamics indicators: absolute growth: Land structure: the specific weight of certain types of agricultural land (arable land, relative growth (growth rate). Movement indicators: turnover rate for havfields, pastures) in their total area hiring workers; turnover ratio from Qualitative assessment: soil quality; score. disposal; staff turnover rate; substitution Availability of land resources: it is ratio; the coefficient of stability of the calculated for one employee engaged in company's personnel. agricultural production of agricultural land. Structure indicators: share of main arable land. workers directly employed in main Effectiveness of the use of land resources: a production; share of auxiliary workers system of indicators of land yield and land Indicators of economic efficiency of use: capacity in physical and value terms; yield of labor force utilization rate; coefficient of agricultural crops; output of products in fodder seasonality of the use of labor resources: units from 1 ha of individual lands: scope of seasonality; indicators of labor profitability of 1 ha of land; return on costs productivity; the number of man-days (the ratio of the cost of products obtained from actually worked by one employee; the rate 1 hectare to the average costs per 1 hectare); of utilization of labor resources during the cost of gross production, gross and net income, year; staff profitability. profit per hectare, hryvnias; return on costs in land resources, rub. for 100 hryvnias material costs; profitability of production, %; volume of milk and meat production per 100 hectares of comparable agricultural land; egg production and poultry weight gain per 100 ha of grain crops; pork production on 100 hectares of arable land; production of wool and mutton (in zh.v.) per 100 hectares of agricultural land; Main production profit per hundred hectares of agricultural land assets (according to the 100-point cadastral assessment) Security indicators: average annual cost: fund security; funds equipment; technical equipment of labor; energy provision for labor; energy supply. Dynamics indicators: Working capital absolute growth; relative growth (growth rate). Movement indicators: input ratio: renewal coefficient; dropout rate. Structure Size indicators: average annual cost. indicators: share of the active part; share of Security indicators: material equipment; passive part. Indicators of economic material armament. efficiency of use: return on investment; Dynamics indicators: absolute growth: capital intensity; capital return; cost relative growth (growth rate). effectiveness; cost-to-revenue ratio Indicators of economic efficiency of use: turnover ratio; anchoring factor; turnover duration; material return; material capacity; profitability of stocks.

Fig. 3. System of evaluation indicators of the components of the resource potential structure of the enterprise's economic development

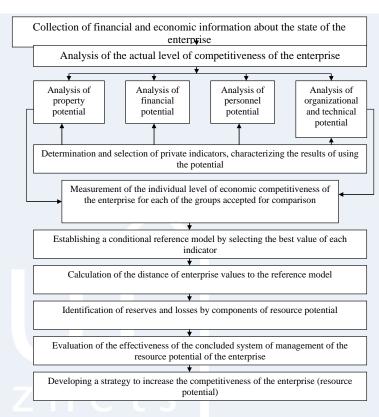
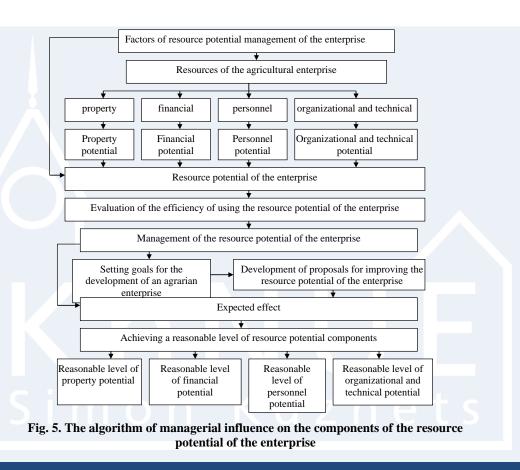


Fig. 4. Model for assessing the resource potential of the enterprise







Thank you for your attention!

Khall E Simon Kuznets